

# RELIANCE NIFTY FIFTY (SOUTH ISLAND)

## Calf FEED with Deccox® 6% Medicated Premix



**Reliance Nifty Fifty is an 18% crude protein calf feed which in time will comprise 50% by weight of a grain-based mineral pellet with coccidiostat, mixed with straights and grain. For operational reasons it will initially only be available as a formed pellet in the South Island.**

Nifty Fifty has been designed for calf rearers who intend to feed higher levels of hard feed – either to support higher levels of growth or fill a forage deficit due to seasonal conditions or stocking rates. With a higher proportion of carefully selected higher fibre straights - with slower rumen fermentation rates - it is less nutrient dense than higher energy calf feeds but better suited to the higher feeding rates some units require.

Formulated to deliver 18% crude protein to support lean tissue development in growing cattle, Nifty Fifty can be used as a starter, grower or transition option as calves progress to an all-pasture diet. Can be used at all stages to avoid changes which can be detrimental to some calves. Deccox® 6% Medicated Premix has been added to Nifty Fifty for the prevention and treatment of coccidiosis. Calves build up immunity to coccidiosis slowly and can still be vulnerable in the 8 weeks after weaning so Nifty Fifty is a good option for weaned calves transitioning to an all-pasture diet. Deccox® 6% Medicated Premix has a wide margin of safety for calves and can be fed at the same time as ionophores e.g. Bovatec® but note that delivering the prevention rate of two coccidiostats is not as effective as the treatment rate of one.

Available in 0.5MT bulk bags or bulk.

### FEEDING RECOMMENDATIONS

Nifty Fifty can be offered from the first week of life after good colostrum intake has been achieved. Offer fresh daily and clean out troughs regularly. Hand feeding immediately after milk feeding can encourage early intake. Additional coccidiostat may be required in the milk until Nifty Fifty intake is sufficient to aid in the control of coccidiosis. Provide Nifty Fifty along with fresh whole milk or calf milk replacer for young calves and pasture or hay to support rumination for all ages of calves.

Wean off milk gradually at a minimum 6 weeks of age and/or 65-80kg live weight when daily consuming between 1 to 1.5kg/day Nifty Fifty depending on size and breed. Keep feeding Nifty Fifty for a minimum of four weeks post-weaning. For optimum performance feed Nifty Fifty until six to eight weeks after weaning or a live weight of 100 to 120kg has been achieved. Nifty Fifty should be used to help meet growth targets whenever pasture supply or quality is limiting. Feed up to 3kg/head/day according to animal weight based on the recommended rates in the Deccox® 6% Medicated Premix section, the treatment rate will not be achieved for animals over 100kg if intakes are capped at 3kg/head/day.

Nifty Fifty is not a complete feed. Always ensure adequate long forage is available to support rumination. Always introduce new feeds gradually to allow the rumen to adapt whilst shy feedings build confidence.

Ensure clean fresh, reachable water is always available.

Optimum feeding rates depend on pasture availability and quality and the age and condition of the stock.

Contains added macro and trace minerals. If supplementing trace elements in other ways (e.g. pasture, drench or injection), please consult your Nutrition Specialist or Veterinarian.

### TYPICAL ANALYSIS (DM BASIS)

*Energy MJ ME/kg DM	12
Protein %	18
Moisture %	12
Crude Fat % (min)	2

\*The Metabolisable Energy (ME) values are calculated by a registered laboratory from an equation and are not an actual measured value. Therefore, they are only a guide for predicting the energy content of a feed.

**You can rely on Reliance**

**RELIANCE  
FEEDS**

If you have any queries, please contact us. 0800 800 380

### INGREDIENTS SELECTED FROM

Processed grains (including wheat, barley, maize), plant proteins (soya bean meal, canola meal, peas, beans, maize DDGS, sunflower pellets), soy hulls, macro and trace minerals (including copper and selenium), vitamins (A, D3, E), Deccox® 6% Medicated Premix and flavouring. Contains some ingredients derived from genetically modified crops. If you have any queries, please contact us. Nifty Fifty is formulated Palm Kernel Expeller meal free.

### STORAGE

Store in a dry area out of direct sunlight. Do not allow feed to get wet and take all necessary precautions to store away from bird and rodent infestation.

### CAUTION

Do not feed to any other animal species other than those stipulated on the label

### COCCIDIOSIS DECLARATION

**WARNING READ LABEL BEFORE USE  
FOR ANIMAL TREATMENT ONLY  
KEEP OUT OF THE REACH OF CHILDREN**

Reliance Nifty Fifty 18% with 0.55kg/t **Deccox®6% Medicated Premix**. **Active Ingredient:** Decoquinatate

**CONTAINS** Deccox®6% Medicated Premix that is registered pursuant to the ACVM Act 1997, No. A011012.  
See <http://www.foodsafety.govt.nz> for registration conditions

**INDICATIONS** Contains 33mg/kg of decoquinatate as 550g/t Deccox®6% Medicated Premix for the treatment and prevention of coccidiosis caused by *Eimeria bovis* and *E. zuernii* in cattle. For treatment feed a daily dose of decoquinatate of 1mg/kg of body weight. Feed for at least 28 days during periods of coccidiosis exposure or when experience indicates that coccidiosis is likely to be a hazard. For prevention only, the above rate can be halved (equivalent to 0.5mg/kg bodyweight).

CALF WEIGHT (Kg)	Kg/DAY TO CONSUME 1mg/kg BODYWEIGHT (TREATMENT RATE)	Kg/DAY TO CONSUME 0.5mg/kg BODYWEIGHT (PREVENTION RATE)
50	1.5	0.75
60	1.8	0.9
70	2.1	1.1
80	2.4	1.2
90	2.7	1.4
100	3.0	1.5
120		1.8
140		2.1
160		2.4
180		2.7
200		3

### DIRECTIONS FOR USE

By law the user must take due care, obtaining expert advice if necessary, to avoid unnecessary pain and distress when using the product other than as directed on the label.

Precaution: DO NOT USE in feeds containing bentonite.

### WITHHOLDING PERIOD

It is an offence for users of this product to cause residues exceeding the relevant MRL in the Food Notice: Maximum Residue Levels for Agricultural Compounds.

Cattle

Meat: Nil

Milk: Milk intended for sales for human consumption must be discarded during treatment and for not less than 35 days following the last treatment.

Not for use in bobby calves

### MANUFACTURED FOR AND DISTRIBUTED BY:

**Farmlands Nutrition**

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